

YOU  
WILL NOT  
FORGET  
THE COLOR  
OF THESE  
WALLS.

# LET THERE BE LIGHT.

The importance of light has increased significantly over the past years when it comes to designing public spaces. The common goals of creating attractive urban areas while, at the same time, protecting the environment through minimising light pollution and CO<sub>2</sub> emissions have a vast influence on the whole light planning process.

In the course of this process, we support our partners from the very beginning, starting as early as in the tender and design phase, with a full package of consultation and lighting design. Our passion in the development of technically and aesthetically superior solutions for our customers is reflected in our strategy of delivering well planned and technically mature solutions in close cooperation with architects and customers.



Successful projects  
made in Austria  
on four continents.



Realizing  
impressive  
ideas since 2001.



More than  
100 satisfied  
customers.

We, at Multivision, create projects based on outstanding ideas with long lasting values. Our solutions are designed with vast experience, an eye for detail and the use of technological innovation - and therefore create stunning results. This is what keeps us in motion.

# LIGHT CAN ONLY BE UNDERSTOOD WITH THE WISDOM OF DARKNESS.

The Reeperbahn in Hamburg: vibrant and colourful nightlife with restaurants and bars in an exciting quarter. Innovative lighting master planning made this urban nightlife much more attractive by supporting and highlighting the traditional identity. At night, the media façade transforms the building with its architectural features, enhancing them in impressive shades of color or with dynamic scenes, adding a third dimension to the area's lively atmosphere. It's an elegant way of linking art with commerce, and it also enhances tourism and nightlife, generating valuable income for hotels, restaurants, bars and shops. And by enriching community life, it fills residents with a real sense of local pride.



Klubhaus St. Pauli | Hamburg – Germany | 2015



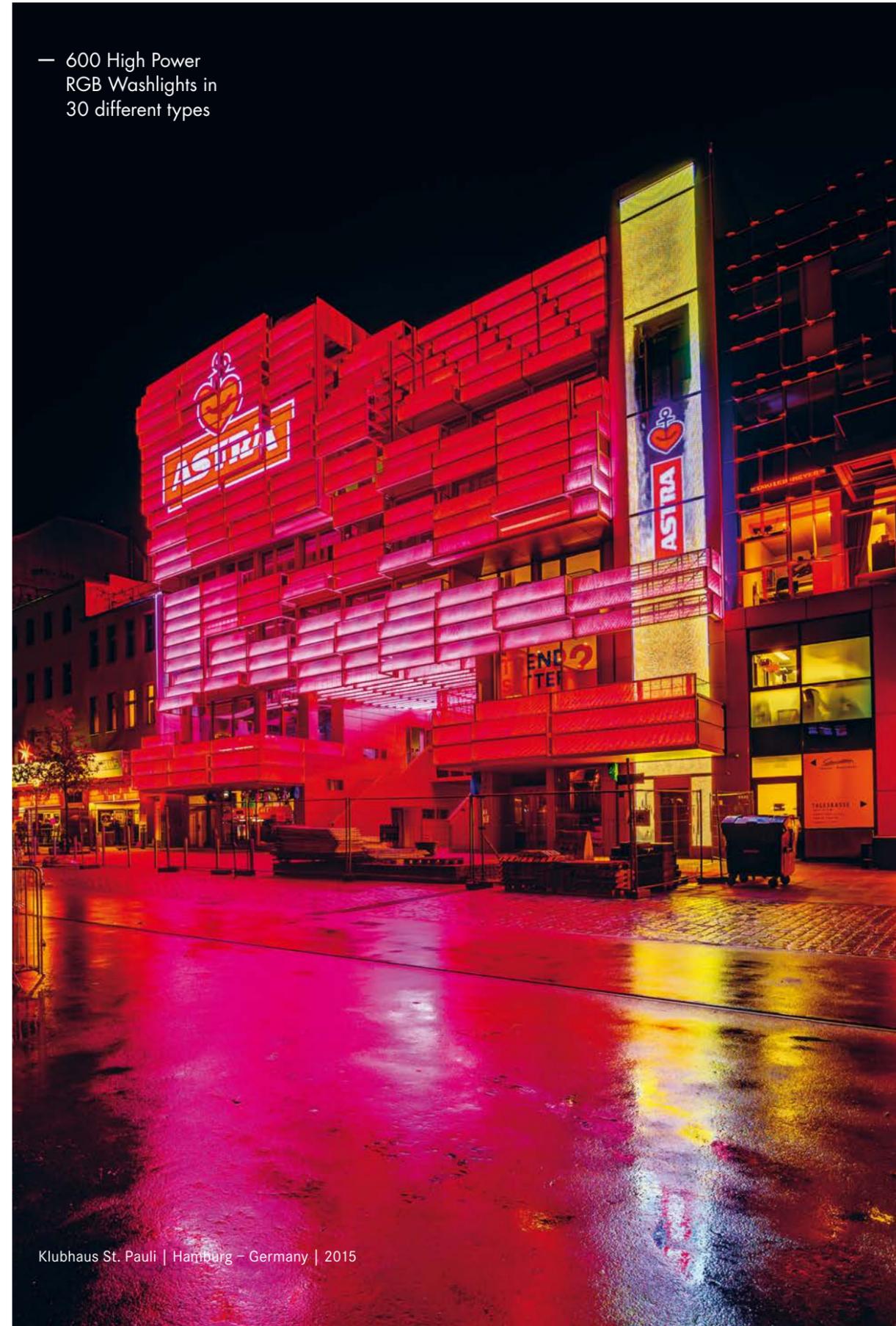
- 150,000 pixels in 1,650 pixel lines

Klubhaus St. Pauli | Hamburg – Germany | 2015



- Perfect for advertising even in daytime

Klubhaus St. Pauli | Hamburg – Germany | 2015



- 600 High Power RGB Washlights in 30 different types

Klubhaus St. Pauli | Hamburg – Germany | 2015

# IN THE RIGHT LIGHT AT THE RIGHT TIME EVERYTHING IS EXTRA-ORDINARY.

A visit to a museum is essentially a visual experience. Today, advanced LED technologies allow almost limitless new design options – whether it is a futuristic museum or a historic art collection. Architectural lighting employs a wide variety of methods. Communicative lighting solutions convey information that goes beyond the usual appearance of a façade. They provide a wide scope for presenting brands, values and messages. Light is a key factor that contributes to the creation of an appealing atmosphere to make this experience happen. Lighting shapes the image of a building, attracts attention and creates added cultural value. Lighting for culture and heritage is a matter of projecting identity, message, legacy and memory.

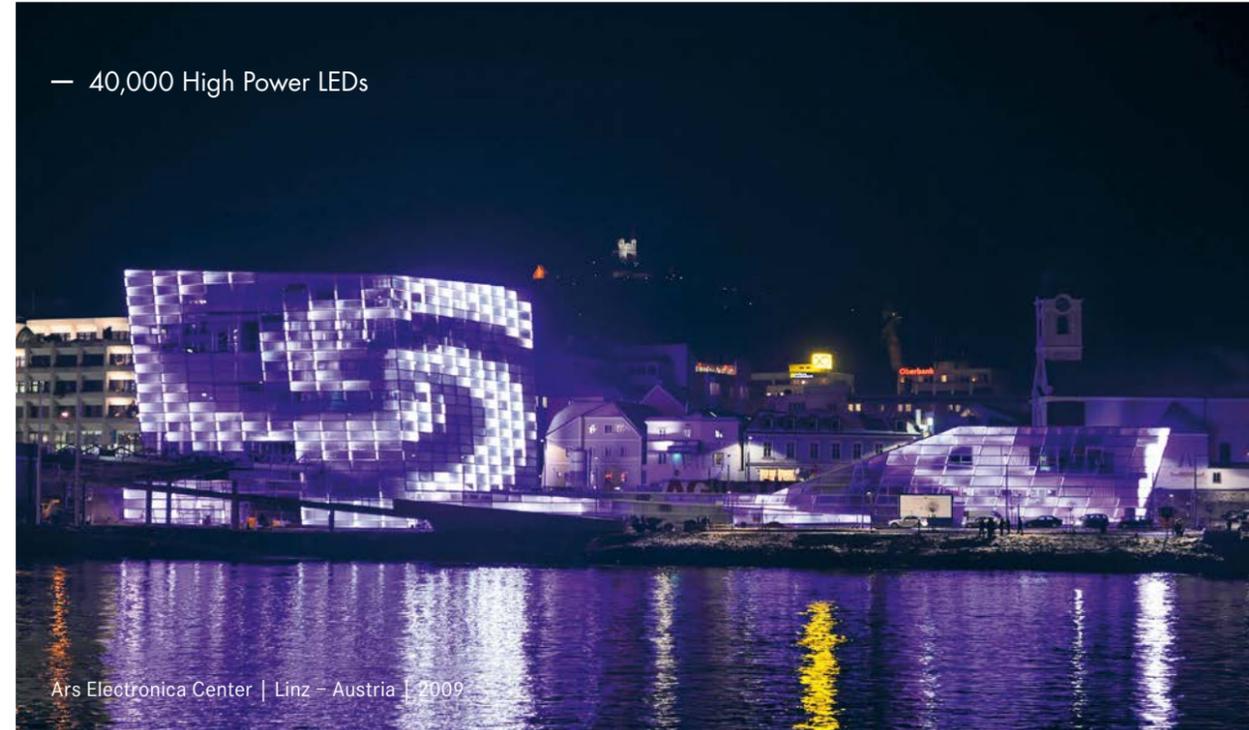


— 5,100 m<sup>2</sup> media facade



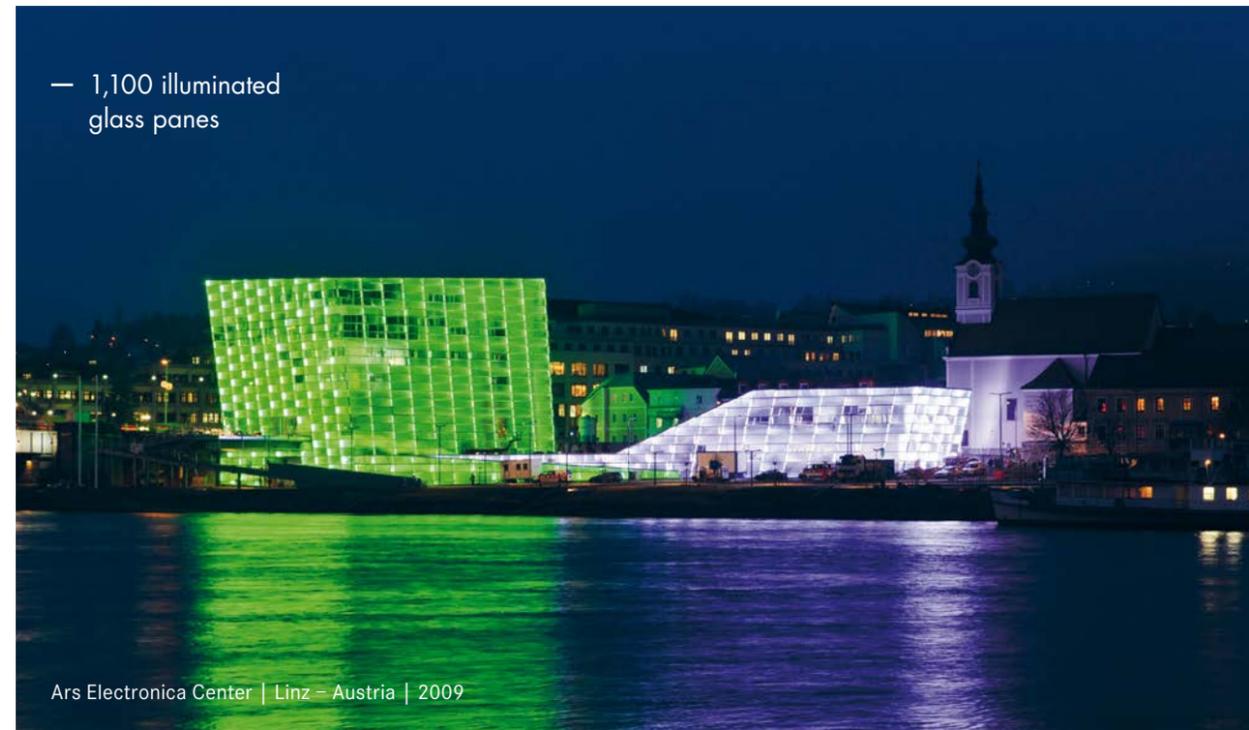
Ars Electronica Center | Linz - Austria | 2009

— 40,000 High Power LEDs



Ars Electronica Center | Linz - Austria | 2009

— 1,100 illuminated glass panes



Ars Electronica Center | Linz - Austria | 2009

— Over 210,000 controllable LEDs

4,400 m of LED lights in 40 horizontal lines

Extremely sleek design to fit invisibly into the shadow gap of the frieze

Indirect and positive/negative light effects to create texts and movements



Kunstmuseum | Basel - Switzerland | 2016

Kunstmuseum Basel, Photo: © Julian Salinas



Kunstmuseum Basel, Photo: © Julian Salinas



Kunstmuseum Basel, Photo: © Stefano Graziani



Kunstmuseum Basel, Photo: © Julian Salinas

— 200 m skyscraper

750 rotunda lights with  
magnetic fasteners



# THERE'S A HUMAN STORY AT EVERY LIGHTHOUSE.

In many cases, the lighting master plan can contribute a lot to the economical development of a city center, emphasising the qualities of a certain place or an architectural highlight while respecting the identities of other parts within an urban context. Dynamic and intelligent architectural LED lighting can transform the night views, enhancing urban architecture and public spaces. Landmarks like buildings or monuments are the essence of the unique heritage and identity of a city. Innovative lighting can preserve that at night, whilst showcasing materials and surfaces transforms the city into an enticing destination. This can be strengthened by a carefully crafted, new nightscape and can be used to market a city in various ways: An attractive way to re-humanize urban areas and make people feel integrated and welcomed into their environment.

- World's biggest high striker during the Luminale 2012



Tower 185 | Frankfurt a. M. – Germany | 2013

- 700 pcs of vertical light lines in 15 m units

270 m curved acrylic lights in 3 lines on top, 90 m each



Tower 185 | Frankfurt a. M. – Germany | 2013

- Two light tubes running up the 140 m high public building

7,400 High Power pixels

Media Server control system for the complete facade light system



Kuwait PIFSS | Kuwait City – Kuwait | 2015

- World's first passive energy office tower

Over 2,500 m of LED Lines with 100,000 LEDs in 700 single light lines

Blackface luminaire design – invisible at daytime

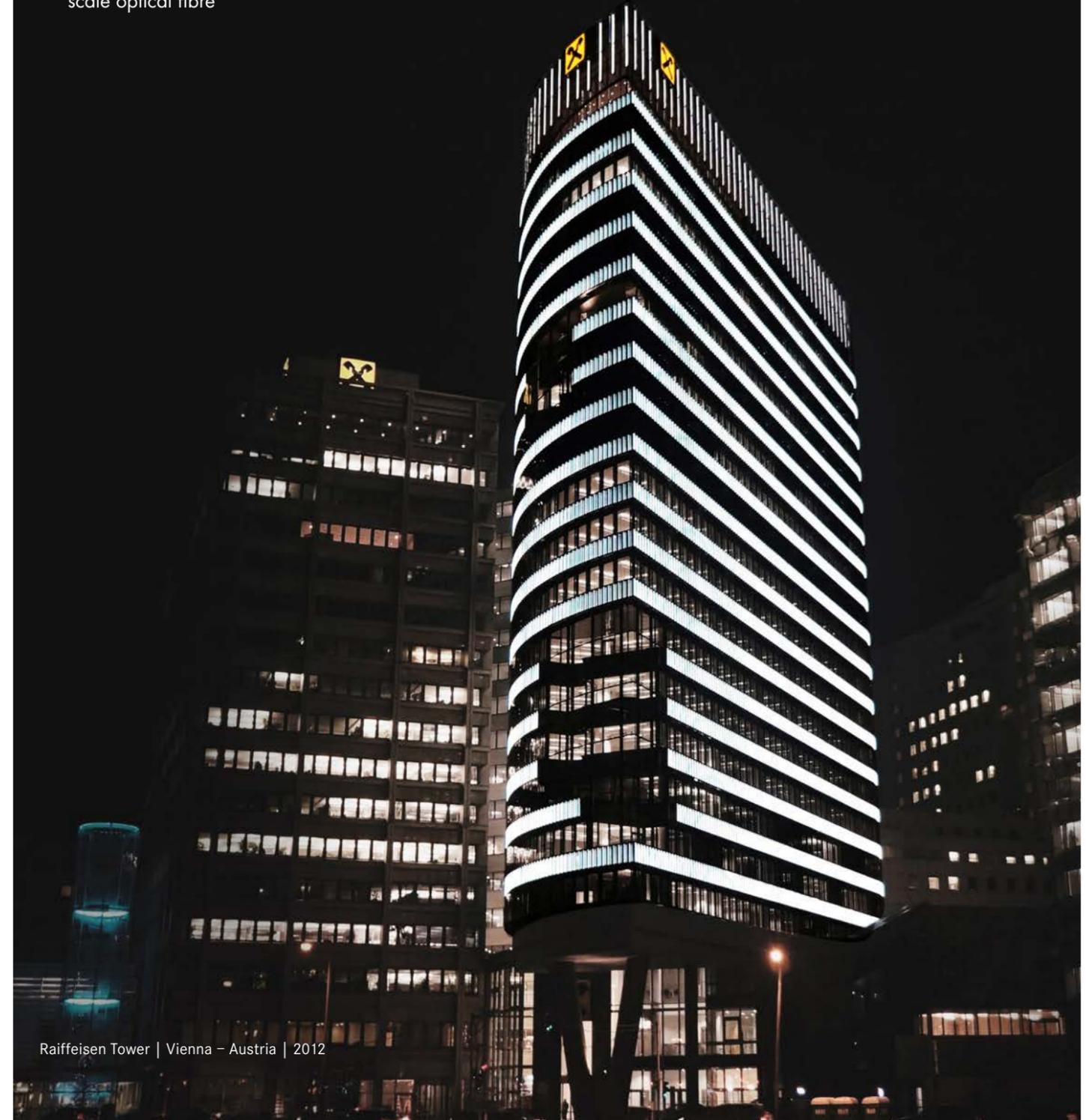


Power Tower | Linz – Austria | 2008

- 5,200 illuminated glass panes and 114 vertical light lines on top

More than 350,000 LEDs

Visual appearance like large scale optical fibre



Raiffeisen Tower | Vienna – Austria | 2012

— Up to 180 m high  
lighting art and different  
customized solutions



# EVERY MOMENT OF LIGHT AND DARK IS A MIRACLE.

The right architectural lighting can take center stage, enhancing structures and materials in an exciting and inspiring way. The tourism strategy should also pay attention to the attractiveness of lighting and employ it as a central element in highlighting a city's attraction. In the medium and longer term, the positive impact is expressed by the arrival of new citizens and businesses. The applications are divided into different urban subareas: Buildings, Bridges, Landmarks & Monuments and Open Spaces. This includes modern works but also historical buildings. We support you with our experience and knowledge in providing complete dynamic or static lighting schemes worldwide.

— Individual illumination of each glass panel



Metro Station | Baku - Azerbaijan | 2011

— RGBW LED lighting of funicular top and valley station



Funicular | Baku - Azerbaijan | 2012

— 1,450 High Power LED lights

Media pixel solutions for the top sphere and the outer ring



Kuwait Towers | Kuwait City - Kuwait | 2015



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